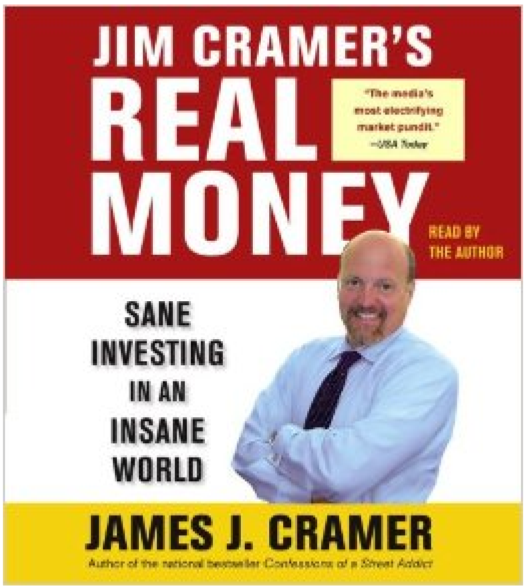
Jim Cramer's Real Money: Sane Investing In An Insane World



Synopsis

THE HOST OF CNBC'S MAD MONEY READS HIS BLOCKBUSTER BESTSELLER! Delivered in his distinctive turbo-charged style, Jim Cramer's Real Money is every investor's guide to what you really must know to make big money in the stock market. The best-known source of investment advice in America today, Jim Cramer explains how to invest wisely in chaotic times, and he does so in a way that is as much fun as investing is -- or should be, when it's done right. Speaking with the passion and energy heard in his nationally syndicated radio show, Real Money with Jim Cramer, Cramer reveals both his Ten Commandments of Trading (Commandment #5: Tips are for waiters) and his Twenty-Five Rules of Investing (Rule #4: Look for broken stocks, not broken companies). He tells you how to: compare stock prices in a way that you can understand spot market tops and bottoms know when to sell rotate among cyclical stocks to catch the big moves and much more. Drawing on information that Cramer himself has used to make millions on Wall Street, Jim Cramer's Real Money is filled with insider advice that really works.

Book Information

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Customer Reviews

I loved the book! I hated the book! And I have recommended it to many and continue to do so, but with caveats and frustrations.First, if you haven't watched Cramer's `Mad Money' program at least once on CNBC, you need to do so. One show will give you more insight into Cramer's emotional make up and give you more of what to expect from his writings than any review! He is, at once, informative, opinionated, contradictory and entertaining. Well, my wife would disagree about the latter!Second, like him or not, he is one of those rare investment book writers whose track record is quite public. And he has practiced what he preaches to make (and lose and make again) millions in the market, mostly using other peoples money! To ignore someone with his success is not smart, but to take anyone's investment opinion as the `only truth' is equally risky.So, let's get to why I stated that I loved this book. Because I do strongly recommend this book to people relatively new to managing their own investments. I especially appreciate his `buy and homework' mentality since many people try to manage their investments without accepting that there is indeed work to be done. He does a good job of explaining why fundamentals are important and how to utilize basic measurements. He does a very good job in explaining market cycles, especially the major ones that cause `big money' (pension funds, mutuals, etc.) to move in and out of various sectors. In general, this is an excellent first read for people new to investing and a reminder of some basics for the rest of us.Okay, so why did I sometimes feel that I hated the book. Well, first let's acknowledge that there is no perfect investing book or system.

I just spent a lazy Sunday reading this book, and I enjoyed it!Cramer does a good job of giving people the very rudimentary basics of understanding important concepts about the market. The book is a good book to hunker down with if you want to start learning about investments and/or trading stocks.But if you are laboring under the impression that "If I just read what is in Cramer's head, I'll get rich, too!" you might want to reanalyze your position.This book is a STARTING POINT. Not the solution to your quandary about "How can I make a killing in the stock market?" He gives very basic information about earnings per share calculations, earnings multiples, the need for diversification with suggestions on how to build a small, diversified portfolio, paying attention to economic indicators, the actions of the Federal Reserve Bank, reading the headlines, and some tips on how to spot the bottoms and tops of the market.You should definitely read this book if you have no idea what I just talked about.But if you are a novice, you may need to read it several times (which is not necessarily a bad thing). Cramer claims on his TV show that his job is to "educate" his viewers on how to make money. A noble mission, for sure, and kudos to him for trying. But a novice learner may have a problem "learning" from him because he has a tendency to talk in Wall Street jargon throughout the book. And in some places he fails to explain the terms. A novice could easily get lost in some sections.Additionally, there are few visuals or graphics or charts to explain some of his concepts--and these would be helpful to readers who learn visually. Perhaps in another edition, Jim?

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